

36th Annual Virtual Conference
KYSHRM
October 13-15, 2020

Presented by 
Kentucky Career Center
Career Training Employer

SPONSOR & EXHIBITOR
Opportunities

Now
Virtual!



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What is the KYSHRM Conference

The Kentucky SHRM Conference is the premier trade show for Kentucky HR professionals and experts to discuss current events and issues in the human resources field. You, our sponsors and exhibitors, play a vital role in this discussion. Be there to showcase your products and services to hundreds of HR professionals.

KYSHRM Conference Overview

- The Largest gathering of HR professionals in Kentucky!
- Over 700 Attendees (based on past, in-person conferences)
- Over half are Director or Manager level
- Approximately 100 exhibitors and sponsors

Virtual KYSHRM Conference

powered by Whova

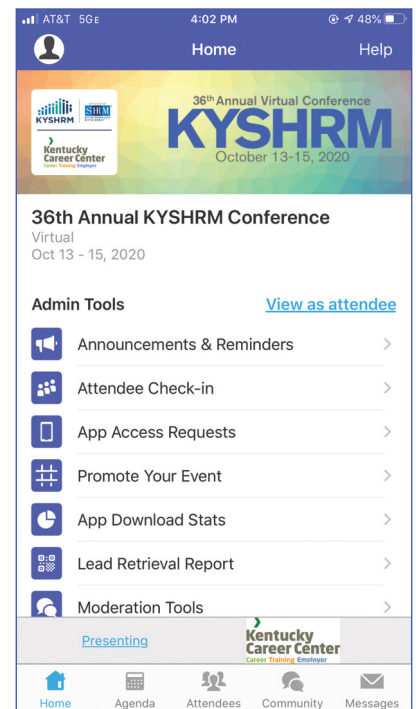


With the award-winning Whova event app, we feel we'll be able to provide the best experience to attendees, sponsors, exhibitors and speakers. All in attendance will participate and interact more actively and build two times more connections. Up-to-date event information, personalized agenda, live polls, messages, and exciting photos are all a part of the experience.

Accessing the Whova App

You will access all information related to the conference through our app, which can be viewed via a mobile device or the web app. We recommend using the web app via Google Chrome for chats and live streaming.

After you are registered, you can log in with your representative's email used during registration. Your booth rep will receive an email with a unique URL which allows customization of your virtual booth information including logo display, website, company description, promotions, live stream and recorded videos. You can also edit this information from the mobile app.



[CLICK HERE TO REGISTER ONLINE](#)

Contact

Andrea Flanders – Sponsorship Development Manager | 502-848-8723 | aflanders@kychamber.com

www.kyshrmconference.com

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VIRTUAL EXHIBIT BOOTH

\$895 (unlimited available)

Virtual Exhibit Benefits

Company profile on the Whova app, with the following features:

- Logo, description, website, and contact information
- Livestream showcase space (via Zoom, Google Hangouts, etc.)
- Video highlighting your services and products
- The ability to post photos and flyers (pdf)
- Live text chat box for questions
- The option to add promotional offers, giveaways, or coupons directly in the app
- One complimentary registration to attend the conference virtually (\$649 value)

Collect attendee contact information for your leads data as attendees interact with your virtual booth. In addition, download a complete list of contacts collected at the end of the conference.

Preparation is Key

The power is in your hands with the Whova app. To exhibit successfully at the virtual conference, please plan ahead and have your space set up and ready before the conference starts. Set aside some time to learn as much as you can about the Whova app and its capabilities so you can leverage it to its fullest potential!

Exhibitor Representatives Information

A booth representative will receive access to manage your virtual booth profile, as well as have access to all conference learning sessions and the Conference on Demand. Your booth representative will be able to add additional booth staff.

Virtual Exhibit Hall Hours

The virtual exhibit hall will be open throughout the entire conference, with special emphasis placed on the hour-long lunch breaks held each day of the conference!

SOLD TO

Anthem Blue Cross and Blue Shield of Kentucky
ARGI Financial Group LLC
Balanced Wellness
Best Companies Group
Delta Dental of Kentucky
DMLO CPA's
Fisher Phillips
Foundations Human Resources Consulting
HR Affiliates
Indiana Tech
JA Benefits, LLC
Kentucky Chamber
Kentucky Chamber Workforce Center
Kentucky Society for Human Resource Management
KY Saves 529
Leadership Louisville Center
Logan Lavelle Hunt Insurance Agency, LLC
Morales Group Inc.
Nationwide (Pet) Insurance
Nimlok Kentucky
Paylocity
Reference Services, Inc.
Sana Benefits
Society For Human Resource Management
The Neuro-Fitness Center
Total Reward Solutions, LLC
University of Louisville

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VIRTUAL SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP (exclusive opportunity) **SOLD** Kentucky Career Center
\$25,000

Sponsor Specific Benefits

- Includes all Virtual Exhibit benefits on page three
- Exclusive recognition as presenting sponsor of the 2020 KYSHRM Virtual Conference
- Opportunity to welcome attendees with a three-minute, pre-recorded video before each general session – three general sessions total. (video guidelines will be provided)
- Fifteen (15) complimentary virtual registrations to attend the KYSHRM Virtual Conference (\$9,735 value)
- One pre-conference e-blast (you provide content)
- Recognition of your sponsorship on conference website (logo and weblink)
- Recognition of your sponsorship with logo on three general session PowerPoint and in conference agenda
- Recognition in sponsorship section of conference app, powered by Whova
- Banner ad in conference app, powered by Whova
- Logo featured on registration page
- Logo featured on pre-event promotions (postcard and email)

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TRACK SESSION SPONSORSHIP

\$7,500 (4 remain available)

Choose a Track

- Business Management Strategy **SOLD** Hanna Resource Group
- Diversity & Inclusion
- Management
- Motivation
- Benefits & Compensation **SOLD** Integrated Corporate Wellness Solutions LLC
- Human Resource Law

Sponsor Specific Benefits

- Includes all Virtual Exhibit benefits on page three
- Track Session Sponsorship: Opportunity to provide a 30-second, pre-recorded video to be played at the start of each session in your chosen track – 12 times (video guidelines will be provided)
- Ten (10) complimentary virtual registrations to attend the KYSHRM Virtual Conference (\$6,490 value)
- Recognition of your sponsorship on conference website (logo and weblink)
- Recognition of your sponsorship with logo on session PowerPoint and in conference agenda
- Recognition in sponsorship section of conference app, powered by Whova
- Logo featured on pre-event promotions (postcard and email)

ASSOCIATE SPONSORSHIP

\$2,500 (16 remain available)

Sponsor Specific Benefits

- Includes all Virtual Exhibit benefits on page three
- Your logo will be displayed during all breaks and lunches of the virtual conference
- Five (5) complimentary virtual registrations to attend the KYSHRM Virtual Conference (\$3,245 value)
- Recognition of your sponsorship on conference website (logo and weblink)
- Recognition in sponsorship section of conference app, powered by Whova
- Logo featured on pre-event promotions (postcard and email)

SOLD

Advantage Kentucky Alliance - Western
Kentucky University

Littler Mendelson, P.C.

MCM CPAs & Advisors

Medova Healthcare – Lifestyle Health Plans

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