

THE EXHIBIT HALL DRAWINGS PROVIDE GREAT EXPOSURE FOR THIS YEAR’S EXHIBITORS

Companies who elect to participate in the Exhibit Hall Drawings will benefit from increased promotional opportunities, greater booth traffic, and an overall increase in name recognition during and after the Kentucky SHRM Conference.

Here’s how the program works...

Prior to the Event:

All exhibitors need to complete the prize drawing form below by **Friday, July 31** indicating

1. their desire to participate
2. the item they intend to giveaway*
3. and whether or not the item will be available onsite at the conference

**please note that the winner of UnitedHealthcare’s Healthy Steps contest wins a Wii Fit System and will be given away at the closing general session.*

At the Event:

All companies who complete and submit the prize drawing form by **Friday, July 31** will have their company name, booth number, and prize listed in the onsite conference directory that all attendees’ receive at registration.

You will be responsible for collecting the information from all attendees wishing to enter the drawing. We suggest that you display your giveaway to draw more attention to your booth.

The Drawing:

All drawings from exhibitors must be take place by 6 p.m. Thursday, September 17, and the completed winner forms (*forms will be provided onsite*) should be turned into the Exhibitor Registration Desk. **Please note that those who miss this deadline may not be included in the Exhibit Hall drawing announcements on Friday, Sept. 18.**

The Announcement:

We have set aside the following times to announce the winners from the Announcement Center (the PA System) located in the exhibit hall:

- Friday, September 18 during the 9:15 a.m. break
- Friday, September 18 during lunch beginning at 12:45 p.m.

The winners will be asked to visit the exhibitors at their booth to collect the prize.

Winner Posting:

We will have a complete list of winners, including the booth number that they can pick up their prize, posted at the entrance to the Exhibit Hall starting at 9:15 a.m. on Friday, September 18.

EXHIBIT HALL PRIZE DRAWING SIGN UP FORM

Company Name	Prize Giveaway(s) - <i>Limited to Two</i>
On-Site Contact	Prize Giveaway(s) - <i>Limited to Two</i>
Phone Number	<input type="radio"/> We will bring the item to the Kentucky SHRM Conference for onsite distribution
Post-Event Contact	<input type="radio"/> We will send the item to the winner after the Kentucky SHRM Conference
Phone Number	

In order to participate in the 2009 Kentucky SHRM Conference Exhibit Hall Drawings, please complete this form and fax to 502-848-8749 by Friday, July 31, 2009. Please direct questions to Andrea Flanders at 502-848-8723 or aflanders@kychamber.com

FAX TO: 502-848-8749